GRAPHIC DESIGNER · APPAREL

Roberto **Marco Sánchez**

Apparel graphic designer with a B.A. in Fashion Design and an M.A. in Fashion Marketing. I design graphics that work on the garment, not just on screen: from vector artwork for 3D-printed bridal pieces to screen prints and branding for my own label. On your team I'll deliver print-ready artwork, CADs and graphic packages that stay true to the brand.

CONTACT

robertomarcosanchez@gmail.com
+34 601 124 273
robertomarko.com
linkedin.com/in/robertomarcosanchez
Spain · Open to relocate to New York

SKILLS

- Apparel graphics and placement prints
- All-over prints and artwork
- Print-ready vector artwork
- CADs and flats in Illustrator
- Print specs in tech packs
- Trend research and color palettes
- Logos and monograms
- Packaging and brand identity
- Moodboards and presentation boards

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Premiere Pro
- CLO 3D (basic)

LANGUAGES

- Spanish · Native
- English · Professional (B2 certified)

GRAPHIC DESIGNER | APPAREL GRAPHICS • PRINTS • CAD • BRAND IDENTITY

EXPERIENCE

DESIGNER & CREATIVE DIRECTOR
2023 – 2025

MARKO ARCHIVE, own streetwear label (registered trademark) · Spain

- Created the brand identity: monogram, logo, brand story and manifesto.
- Designed and specified 2 screen-print placements and a debossed PU leather patch for the debut hoodie (52-unit run, launched Feb 2025).
- Designed 4 packaging pieces and art directed the campaign shoot (14 images, 3 styles).
- Wrote the production tech pack and compared 7 manufacturers before choosing the production partner.
- Sold more than 60% of the run through my own store and network.

DESIGN INTERN
2023

Miquel Suay · Valencia, Spain

Bridal · 3D-printed ceremony dress

- Created the vector artwork for the 3D-printed elements of a ceremony dress, after researching 3D printing methods for apparel.
- Built moodboards and sketches, and tested printed pieces against lace. Worked in English with a Dutch partner team.

MQL · runway collection

- Designed graphics and prints for a new runway collection, from moodboards to print tests on fabric.

Miquel Suay · 2 collections

- Supported a collection for a regional festival in northern Spain built on traditional mantilla lace. Helped construct some of its suits and took part in their fittings: measurements and length adjustments.
- Contributed to the collection for the CLEC Fashion Festival runway.

CLEC Fashion Festival · event production

- Helped the design team organize the festival: pop-ups, outreach to artists' representatives and meetings with potential partners.

SELECTED DESIGNER
2022 – 2023

CLEC Fashion Festival · Spain

- Selected two years in a row; designed and showed 2 runway capsules.
- Ran the fittings for both capsules: took measurements and adjusted lengths on the models.

EDUCATION

M.A. FASHION MARKETING
2023 – 2024

ELLE Education · Spain

- Final project: 62-page marketing plan for a Louis Vuitton × Comme des Garçons concept collaboration, plus 5 email designs for a Louis Vuitton event campaign.

B.A. FASHION DESIGN
2018 – 2023

EASD Castellón · Spain

- Graduate collection: 6-look modular workwear lineup. Trained in garment construction and technical drawing.

INSIDE LVMH CERTIFICATE
2023

ACHIEVEMENTS

- Sold more than 60% of my label's debut run
- Selected designer at CLEC Fashion Festival, 2022 and 2023
- MARKO ARCHIVE registered as a trademark (OEPM)