DESIGNER · MENSWEAR & STREETWEAR

Roberto **Marco Sánchez**

Menswear designer with a B.A. in Fashion Design and an M.A. in Fashion Marketing. I've taken product from sketch to production myself. On your team I'll turn creative direction into clean CADs and production-ready tech packs, and keep development on track between design and vendors.

CONTACT

robertomarcosanchez@gmail.com
+34 601 124 273
robertomarko.com
linkedin.com/in/robertomarcosanchez
Spain · Open to relocate to New York

SKILLS

- CADs and flats in Illustrator
- Tech packs and spec sheets
- Garment fittings
- Size charts and grading
- Factory communication
- Sourcing and cost comparison
- Sampling and production follow-up
- Fabric and trim selection
- Trend research and color palettes
- Moodboards and presentation boards

SOFTWARE

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Microsoft Excel
- CLO 3D (basic)

LANGUAGES

- Spanish · Native
- English · Professional (B2 certified)

DESIGNER | CAD • TECH PACKS • PRODUCT DEVELOPMENT • SOURCING

EXPERIENCE

DESIGNER & CREATIVE DIRECTOR
2023 – 2025

MARKO ARCHIVE, own streetwear label (registered trademark) · Spain

- Took the debut collection from sketch to launch (Feb 2025): a 52-unit hoodie run plus a one-off jacket and trousers.
- Wrote the production tech pack for a 500 gsm French terry hoodie: flats, measurements, size chart, 2 screen-print placements and a debossed PU leather patch.
- Compared 7 manufacturers on MOQ, sample cost, unit cost and lead time before choosing the production partner.
- Reviewed the samples before production, checking measurements against the spec sheet.
- Sold more than 60% of the run through my own store and network.
- Art directed the campaign shoot (14 images, 3 styles) and designed 4 packaging pieces.

DESIGN INTERN
2023

Miquel Suay · Valencia, Spain

Bridal · 3D-printed ceremony dress

- Researched 3D printing methods for apparel and built the vector files for the printed elements.
- Developed moodboards and sketches, and tested printed pieces against lace. Worked in English with a Dutch partner team.

MQL · runway collection

- Designed graphics and prints for a new runway collection, from moodboards to fabric tests.

Miquel Suay · 2 collections

- Supported a collection for a regional festival in northern Spain built on traditional mantilla lace. Helped construct some of its suits and took part in their fittings: measurements and length adjustments.
- Contributed to the collection for the CLEC Fashion Festival runway.

CLEC Fashion Festival · event production

- Helped the design team organize the festival: pop-ups, outreach to artists' representatives and meetings with potential partners.

SELECTED DESIGNER
2022 – 2023

CLEC Fashion Festival · Spain

- Selected two years in a row; designed and showed 2 runway capsules.
- Ran the fittings for both capsules: took measurements and adjusted lengths on the models.

EDUCATION

M.A. FASHION MARKETING
2023 – 2024

ELLE Education · Spain

- Final project: 62-page marketing plan for a Louis Vuitton × Comme des Garçons concept collaboration.

B.A. FASHION DESIGN
2018 – 2023

EASD Castellón · Spain

- Graduate collection: 6-look modular workwear lineup. Trained in garment construction and technical drawing.

INSIDE LVMH CERTIFICATE
2023

ACHIEVEMENTS

- Sold more than 60% of my label's debut run
- Selected designer at CLEC Fashion Festival, 2022 and 2023
- MARKO ARCHIVE registered as a trademark (OEPM)